

# More Than Just a %

## Refinance Email Template for Housing Professionals



### Subject Line:

## Grow Your Business with Refinance Opportunities

As a housing professional, you're aware that refinancing remains a viable solution for many low-income borrowers.

We want to educate your clients on the potential benefits of refinancing such as monthly savings, increased equity and investment towards generational wealth and to dispel misperceptions.

I'm sharing with you a [Refinance Partner Toolkit](#) that provides resources and ready-made marketing assets to help you maximize your outreach efforts. The toolkit includes materials that support audiences within your professional community and current borrowers.

### The materials include:

- Email Template
- Social Media Messaging
- Website Banners
- Promotional Flyer
- Postcard
- Additional Resources

Understanding what options are available to sustaining homeownership and saving money is vital to low-income borrowers. I hope this resource toolkit is beneficial in helping your efforts in delivering this message.

(SIGNATURE)