

August 2019



In This Edition

News & Insights

Learning & Events

Products & Services

Industry & Policy Updates

Tools & Technology

Thought Leadership



News & Insights

AN
**ALL FOR
HOME**
EVENT

You're Invited: The State of Affordability Live-Cast Panel Event

Join Danny Gardner, senior vice president, Freddie Mac Single-Family Affordable Lending and Access to Credit, along with housing experts from the affordable housing ecosystem, as he hosts "**The State of Affordability**," a live-cast panel event to provide perspectives on how to address the challenges affecting homebuyers, including rising home prices and interest rates amid a limited housing supply.

Date and time: September 10, 2019 at 2:00 p.m. EST / 11:00 a.m. PST.

[Register](#)



FreddieMacCONNECT: The Reimagined Mortgage Market

Get inspired to grow your business – and your career – at FreddieMacCONNECT 2019 between September 18-20 at the Washington, DC Marriott Marquis. Check out the schedule of events and sessions when you register.

[Learn more and register.](#)



Data Privacy in the Age of Digital Mortgages

Protecting personal information isn't a new challenge for mortgage companies. But the shift to a more digital mortgage process will force lenders to reevaluate controls and plan for the vulnerabilities created by new technologies.

[See the infographic.](#)



Products & Services



NextJob[®] Meets Borrowers' Employment Challenges

We're working with [NextJob](#), a national re-employment solutions company, on a program

designed to help financially distressed, eligible borrowers in rural markets address their employment challenges. Learn more – and watch an inspiring video – [here](#).



SmartMHSM Expands Access to Capital

Through our collaboration with housing intermediary Next Step Network, [SmartMH](#) provides consumer education to those who want to successfully finance, purchase and own an affordable and energy-efficient manufactured home – focusing on buyers not initially approved for a home loan.

[Learn more.](#)



Home Possible[®] RISE AwardSM Winners Tell All

Elaine Evans of First Federal Bank of the Midwest, [Home Possible RISE AwardSM winner](#) for greatest volume, says: “With Home Possible, I can offer big savings with no or lower fees compared to a traditional conventional loan.” [What types of borrowers benefit from Home Possible?](#)



Tools & Technology

New Requirements for Redesigned URLA

Per FHFA, we’re modifying the URLA form. Implementation of the redesigned form will be extended, and mandatory use will no longer begin on February 1, 2020.

[Learn more.](#)

Get the Most Out of Asset and Income Modeler (AIM)

How many of your loans are eligible for AIM and asset or income rep and warranty relief? Find out through new asset and income assessment dashboards in Business Intelligence.

[Learn more.](#)

New Comparison Options in Loan Selling Advisor[®]

You can now compare the “extend” and “pair-off” options for mandatory cash contracts and compare the “extend” and “relock” options for best efforts cash contracts to make informed decisions about extending contracts.

[Learn more.](#)



Learning & Events

August 19-21: [The Mortgage Collaborative Summer Conference](#)

August 22: [Webinar: CHOICERenovationSM Mortgages](#)

August 26-27: [#NEXTSummer19](#)

September 18-20: [FreddieMacCONNECT](#)



Industry & Policy Updates

Ready for Better Guide Navigation?

With new Glance Cobrowse, you can cut the time it takes to find information in the Guide. [Learn more.](#)

Guide Bulletin [2019-18](#) - [Watch the video](#)

Guide Bulletin [2019-17](#) - [Watch the video](#)

Guide Bulletin [2019-16](#) - [Watch the video](#)



Thought Leadership

Are Single Female Homebuyers On Your Radar?

Among Freddie Mac customers, the number of single female homebuyers has risen 30% since 2010. [Here's how lenders and other mortgage professionals can help break down barriers for this growing group of future borrowers.](#)

Three Ways Longer Commutes Are Affecting Homebuying

More affordable housing options could mean higher commuting costs. Here are [three ways homeowners are making different choices](#) based on their commutes.

Second Quarter 2019 Financial Results

On his inaugural earnings call as CEO of Freddie Mac, David Brickman talks second quarter 2019 financial results – performance, credit quality and the amount of conservatorship capital required for our risks.

[Read the transcript.](#)

Low Mortgage Rates Increase Momentum

A decline in mortgage rates has caused a spike in purchase and refinance mortgage applications. With a thriving labor market and recent trade tensions, what will the housing market look like for remainder of 2019 and beyond?

[Read our forecast.](#)

Mortgage Rates Near Three-Year Lows

Mortgage rates continued to hover near three-year lows and purchase application demand has risen steadily over the last two months to the highest year-over-year change since the fall of 2017.

[Learn more.](#)

Share The Freddie Mac Blog

Recent posts include equity and the power of appreciation, disaster preparedness and making energy-efficient improvements.

[Share the blog.](#)

Questions?

Contact your Freddie Mac representative, Customer Relationship Manager (CRM) or the Customer Support Contact Center (800-FREDDIE).

Since you've made it this far, please bookmark sf.freddiemac.com

RESOURCE CENTER



This email was sent by Freddie Mac
8200 Jones Branch Dr. McLean, VA 22101 United States

[Unsubscribe](#) | [Privacy Policy](#) | [Open in Browser](#)

© Freddie Mac