

**FreddieMac**  
Single-Family

# Lender News

Continuing Our Commitment to Your Success

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## News and Insights



In their “Veterans Voice” videocast co-produced by Easter Seals of Greater Houston and Houston Community College, guest Cassandra Skidanov, Freddie Mac’s affordable lending manager, addresses some myths of homeownership. [Watch now.](#)



### **Six States with the Highest Rate of 55+ Homebuyers**

In which states do 55+ borrowers account for nearly 30 percent of purchase loans sold? [Find out.](#)



### **Home Possible RISE Award<sup>SM</sup> Nominations Open Soon**

If you’re educating your borrowers about our affordable Home Possible<sup>®</sup> mortgage solution, you may be eligible for a Home Possible RISE Award. More to come on submitting a nomination...



## **Thought Leadership**

### **Unlocking Solutions to Affordable Homeownership**

In our latest All For Home<sup>SM</sup> insight, we look at factors affecting affordability, including down payments, mortgage financing and debt, location and migration and others. [Read the eBook.](#)

### **Affordability Drives Purchase and Rental Decisions**

Our consumer research survey shows that affordability concerns remain pervasive for both renters and owners. [See the results.](#)

## Technology Trends to Watch: Geospatial Information Systems (GIS)

GIS provides spatial intelligence for effective decision making and is impacting the housing market. [Learn how.](#)



### Products and Services



#### What You Need to Know About Manufactured Homes

Help your homebuyers understand the nuances of buying and financing a modern manufactured home. Tons of great information when you [read the article.](#)



#### Recognizing Superior Servicing

Congratulations to Freddie Mac's 2019 Freddie Mac Servicer Honors and Rewards Program (SHARP)<sup>SM</sup> winners, who went above and beyond in demonstrating superior servicing and top portfolio performance. [Meet the winners.](#)



#### CHOICERenovation<sup>SM</sup> Loan Transactions

New sample **CHOICERenovation** tools include a [renovation loan agreement](#), a [renovation contract](#) and a [maximum mortgage worksheet](#) to make it easier to offer CHOICERenovation.



## Tools and Technology

### **AIM Wins HousingWire Tech100 Award**

Loan Product Advisor<sup>®</sup> asset and income modeler (AIM) for self-employed shines as it automates the assessment of income for this growing segment. [Learn why AIM won.](#)

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### **Business Intelligence: Improved Dashboards**

Analyze and monitor your loan data and make informed business decisions through date range expansion, get ACE updates for insight into loan activity and more. [Learn more.](#)

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### **Loan Selling Advisor<sup>®</sup>: Improved Navigation**

Check out enhanced purchase eligibility message display, added efficiency features and an updated Custodial Certification Schedule. [Learn more.](#)

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### **Loan Product Advisor<sup>®</sup>: Updated Feedback Messages**

Effective March 29, feedback messages will be updated to provide clarity related to individual income sources being eligible for representation and warranty relief. [Learn more.](#)



## Learning and Events

**March 24: Webinar - Identifying Principal and Interest Custodial Account Variances**

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**April 2, 9, 16 & 23: Webinar Series - Learn and Teach CreditSmart® – In Spanish**

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**Check out the Freddie Mac Learning Calendar**

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## **Industry and Policy Updates**

**Guide Bulletin 2020-3** — Get updates on the LIBOR transition, cash-specified payups, eMortgages and more.

**Plan Your LIBOR Transition**

**UMDP SOFR/LIBOR Updates**

**Income-based Resale Restrictions**



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